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Profiles Encouraged-Profiles for 10 authors and/or interviewees and Educopia Institute

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ATG PROFILES ENCOURAGED



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BORN AND LIVED: Minneapolis, MN.

EARLY LIFE: Minneapolis, MN.

PROFESSIONAL CAREER AND ACTIVITIES: I've been a professor at ASU for three years. Before ASU, I taught at Scripps College in Claremont California. I earned my BA from Harvard University and my MA and Ph.D. from Brown University.

IN MY SPARE TIME: I love running and have finished 11 marathons.

FAVORITE BOOKS: Ralph Ellison's *Invisible Man* and Natasha Tretheway's *Native Guard*.

PET PEEVES: When people present opinions as facts without evidence.

PHILOSOPHY: Do as much research as possible and share this knowledge as widely as possible. And be nice to everyone.

MOST MEMORABLE CAREER ACHIEVEMENT: I was pretty excited to see my work in the *New York Times*, *The Atlantic*, and *NPR* this year.

GOAL I HOPE TO ACHIEVE FIVE YEARS FROM NOW: I'm hoping to move into academic administration, so my goal for the next five years is to help my colleagues thrive as researchers and teachers.

HOW/WHERE DO I SEE THE INDUSTRY IN FIVE YEARS: In five years I would like to see the majority of scholars using digital tools to communicate with audiences outside of the academy on a regular basis. This will mean getting people comfortable working with a wider range of evidence and methodologies and rethinking what universities "count" as scholarship. On the content side, it will be important for scholars to be able to use video, images, and other media in formats/venues that they can share with other scholars. Accessing materials via our university library subscriptions is good for teaching, but if I can't share something I create at ASU with colleagues at University of Michigan, University of Texas, etc., it does not help me enhance my research profile. So finding a way to share materials that are behind a paywall in different research projects will be important to making digital scholarship the norm in the future.



Susann deVries

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BORN AND LIVED: Born in WI. Have lived in British Columbia, North Dakota, Illinois, Minnesota and Michigan.

PROFESSIONAL CAREER AND ACTIVITIES: School teacher, Coffee Buyer, Academic Libraries.

FAMILY: Gleeful empty nester, married with two dogs – Ajax and Zorro.

IN MY SPARE TIME: I travel to national parks and collect souvenir patches. Current fetish is the Bananagrams game and puzzles.

FAVORITE BOOKS: Whatever I have read recently, preferably on vacation.

PHILOSOPHY: Keep to the mission, vision and students of the institution. It's never too late to reinvent yourself.

HOW/WHERE DO I SEE THE INDUSTRY IN FIVE YEARS: Collaboration, collaboration, collaboration.



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BORN AND LIVED: Osnabrueck, Germany.

EARLY LIFE: Raised in Osnabrück, Germany, MA in European Studies from Washington University in St. Louis, PhD in Political Science from Muenster University. I spent my childhood in the forests – not a bad preparation for a career in publishing.

PROFESSIONAL CAREER AND ACTIVITIES: I have worked a consultant for Bertelsmann, as a manager in different capacities for what is now SpringerNature, and as the CEO of De Gruyter. In 2015, I founded my own consultancy business, and I am very much involved with Knowledge Unlatched, and open access in general.

IN MY SPARE TIME: I enjoy travelling, reading, spending time with friends and doing yoga.

FAVORITE BOOKS: I have a passion for books on international relations and enjoy reading American business titles – for multiple reasons.

HOW/WHERE DO I SEE THE INDUSTRY IN FIVE YEARS: Academic publishing and librarianship will continue to change in the most fundamental way. I enjoy working in an industry that discovers its "customers" anew, in a process that better described as digitality than digitization. New business models and changing user behavior will continue to re-define roles in our field.



Matthew Ismail

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BORN AND LIVED: Born in Cleveland, OH. Have lived in Columbus, Minneapolis, Chicago, North Carolina, Sharjah (United Arab Emirates), Cairo (Egypt), and Michigan.

EARLY LIFE: Grew up in Hiram, OH. My father was a professor at Hiram College and my mother was the Registrar.

PROFESSIONAL CAREER AND ACTIVITIES: Collection Development in Academic Libraries, including 12 years split between the American University of Sharjah and the American University in Cairo. Now involved in a publishing venture associated with *Against the Grain*.

FAMILY: Two teenagers at home. An older brother living in San Francisco. A stepfather living in Arizona.

IN MY SPARE TIME: Chauffeur to soccer practices and games. Working out. Studying mindfulness and meditation.

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FAVORITE BOOKS: *Shantaram* and *Sacred Games*.

HOW/WHERE DO I SEE THE INDUSTRY IN FIVE YEARS: Services such as the Writing Center, Math Assistance Center and Proctoring are now commonly found in libraries. I expect, eventually, that there will be greater integration of the services provided by these centers and those provided by librarians in some manner of Student Success Center. I also wouldn't be surprised to see library functions (collections, reference, instruction) begin to be outsourced by some smaller institutions to private online providers.



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BORN AND LIVED: Born in Decatur Georgia, but as a military child, I lived in a different city every 3-4 years. Of all the military bases, my favorite was Fort Darby Italy, which is located between Pisa and Livorno. We lived a few blocks from the beach and a few blocks from a bakery and farmers market. Every morning, my brother and I went out for fresh fruit and fresh bread.

EARLY LIFE: While my dad was an army medic, my mom was always interested in inspiring life long learning (she herself finished her PhD while I was getting my undergraduate degree!). My BA is in German and Management from Salem College, my MSLS is from UNC Chapel Hill, and my MBA is from Wake Forest University – I clearly have had a long fascination with business, especially the topics of innovation and leadership.

PROFESSIONAL CAREER AND ACTIVITIES: I have worked as a professional librarian at Greensboro College, Wake Forest University, the University of California San Diego, and at Western Carolina University. I also have been an adjunct instructor at San Jose State University and have led webinars and workshops on management and marketing. I write on marketing and market research...and occasionally work on my PhD topic of innovation in academic libraries.

FAMILY: I have been married for over 30 years to my beloved spouse, who has the patience of a saint and a wry sense of humor. We currently are joined in our house by two adopted cats, Mr. Newman and Miss Dixie.

IN MY SPARE TIME: I enjoy spa time and meditation.

FAVORITE BOOKS: I typically read urban fantasy and science fiction, but will read almost anything put in front of me. I rarely re-read anything, but love William Faulkner.

PET PEEVES: Cell phones at the dinner table, meetings without purpose, and negative attitudes.

PHILOSOPHY: Every day holds the potential for positive change. It is up to every individual to achieve it, beginning with me.

MOST MEMORABLE CAREER ACHIEVEMENT: I have been blessed in my career to have worked with so many talented people. What I am most proud of is seeing how my students and mentees have progressed in their own careers and knowing that somewhere along the way I helped.

GOAL I HOPE TO ACHIEVE FIVE YEARS FROM NOW: I no longer have a five year plan! My goal is to continue to learn new skills and to apply them in a way positively impacts the industry.

HOW/WHERE DO I SEE THE INDUSTRY IN FIVE YEARS: I expect for the industry to increase in push for open access to information, largely driven by governmental and funding agency mandates, but with a greater understanding by all stakeholders of the impact of providing access to

scholarly research at a time when society has short attention spans. I hope that this means that providing a version of the research to the general public will become a best practice, just as providing OA access is becoming an expectation.



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BORN AND LIVED: Mankato, MN; I have lived in Indiana, Mississippi, New York, Massachusetts, Connecticut, and Illinois.

PROFESSIONAL CAREER: I began my career as a science librarian at SUNY Stony Brook and have also worked at Brandeis University and the University of Connecticut.

FAMILY: Married with one daughter.

IN MY SPARE TIME: Hiking and birding.

FAVORITE BOOKS: *Straight Man*, Richard Russo.

HOW/WHERE DO I SEE THE INDUSTRY IN FIVE YEARS: Much less committed to Big Deals!



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BORN AND LIVED: Shelby, NC was my birthplace (think Earl Scruggs!); I spent part of my childhood in Lexington NC as well (think BBQ...!).

EARLY LIFE: Lots of reading, lots of singing, lots of adventures (I loved rock climbing, hiking, etc). I went to Durham, NC to attend the North Carolina School of Science and Mathematics (NCSSM) for my junior/senior years of high school. For undergrad, I attended UNC CH, and studied abroad for a year in Manchester, England at University of Manchester. My graduate work was at Emory University in Atlanta, where I earned my PhD in American Studies with a heavy Sociology focus.

PROFESSIONAL CAREER AND ACTIVITIES: A surprise career in digital libraries started while I was a graduate student. I've fully embraced it as a calling, and now direct a 501c3 that catalyzes collaborative activities between libraries, archives, and museums to help them achieve the scale they need to succeed in the 21st century.

FAMILY: My partner, Tony, and I have been together now for 17 years. We have two kiddos, Wes (age 5, specializes in exuberance) and Gabe (age 8, specializes in sweetness and depth).

IN MY SPARE TIME: What spare time?

FAVORITE BOOKS: *The Waves* (Woolf), *The Bone People* (Hulme).

PET PEEVES: Barriers to collaboration.

PHILOSOPHY: Bridges, not walls.

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MOST MEMORABLE CAREER ACHIEVEMENT: Helping to found the LPC.

GOAL I HOPE TO ACHIEVE FIVE YEARS FROM NOW: To spend more time teaching the next generation of information managers.

HOW/WHERE DO I SEE THE INDUSTRY IN FIVE YEARS: I hope to see growth and success in collaborative efforts, especially those involving multiple stakeholder groups (e.g., librarians, scholars, publishers). More cross-boundary talking and working and more alignment across these groups would speed up what has thus far been a very slow pace of system-wide change. My hope is that, in five years, we'll be cultivating new reader/viewer-ships and encouraging the wider dissemination of knowledge that is produced within the scholarly community.



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BORN AND LIVED: Born in CA. Have lived in IN, PA and MI.

PROFESSIONAL CAREER AND ACTIVITIES: Academic librarian at Haver College, Swarthmore College and Michigan State University. Author of a dozen library-related articles and numerous book reviews.

HOW/WHERE DO I SEE THE INDUSTRY IN FIVE YEARS: Trends that we can see today – academic capitalism, the author-pays model, the proliferation of scholarly publishing outlets, blurred lines between high- and low-quality publications, new digital and media formats, and turnover in generational preferences – will combine in surprising and disruptive ways. At the same time, for better or worse, libraries can and will stay connected to core functions: identifying, selecting, curating and making available the information sought by our users.



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BORN AND LIVED: Born in Davenport, IA, then moved to Wisconsin, Minnesota, Iowa (again), Tennessee, Ohio, Tennessee (again), Michigan (several places) and now just outside Madison, Wisconsin.

PROFESSIONAL CAREER AND ACTIVITIES: I started my career at Grand Valley State University, while I was still completing my MLIS from Wayne State University. I was lucky to be able to move into a vacant faculty line at GVSU upon graduation from library school. At GVSU I held positions as Government Documents Librarian, then Head of Liberal Arts Programs and finally Head of Collections and Scholarly Communications. I've been in my current position at the University of Wisconsin-Madison since 2014.

FAMILY: Wife and three children—ages 9, 11 and 14.

FAVORITE BOOKS: Anything by Jeffrey Eugenides.

PET PEEVES: People who don't use cruise control.

HOW/WHERE DO I SEE THE INDUSTRY IN FIVE YEARS: I expect there will be fewer actors and less competition in the marketplace as consolidation (unfortunately) continues. Library budgets will continue to stagnate and will continue to be faced with inflationary pressures that are only exasperated by this lack of competition and choice. Libraries will have made strides in the area of coordinated collection development and will be leveraging next generation ILS systems and vendor systems to take advantage of large, shared datasets that allow for the use of predictive analytics in purchasing and collection management decisions.

COMPANY PROFILES ENCOURAGED



Educopia Institute

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AFFILIATED COMPANIES: MetaArchive Cooperative; BitCurator Consortium; Library Publishing Coalition.

OFFICERS: Rachael Bower (Secretary); Martin Halbert (President); David Seaman (Vice-President); Cal Shepard; John Sherer; Tyler Walters (Treasurer).

KEY PRODUCTS AND SERVICES: The Educopia Institute provides administrative hosting, strategic planning, and organizational development services to a range of clients and communities. We also conduct research projects, engage in regular consulting, and assist in continuing education and professional development opportunities on such topics as scholarly communications, digital preservation, and leadership training.

One key component of Educopia's work includes helping Affiliated Communities increase their impact and strengthen their own collaborative efforts. Educopia provides Affiliated Communities with community-building

and facilitation expertise, as well as a broad range of administrative, legal, and financial services, tailored to meet the needs of each community's stage of organizational development. Educopia works with its Affiliated Communities to help them mature and evolve from grant funded projects to robust, sustainable programs. Current Affiliated Communities include: The BitCurator Consortium, The MetaArchive Cooperative, and The Library Publishing Coalition.

CORE MARKETS/CLIENTELE: Every activity we undertake is explicitly designed to foster communities of engagement, and to encourage system-wide changes that empower and enable libraries, archives, museums, and other institutions to increase the availability and sustainability of knowledge in all forms.

NUMBER OF EMPLOYEES: 6

HISTORY AND BRIEF DESCRIPTION OF YOUR COMPANY/PUBLISHING PROGRAM: The Educopia Institute's mission is to build networks and collaborative communities to help cultural, scientific, and scholarly institutions achieve greater impact.

Educopia was founded in 2006 to fill a critical gap in the information man-

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agement landscape by providing an efficient administrative infrastructure to facilitate and coordinate the work of collaborative communities. Since Educopia's founding, we have maintained a neutral center that assists member institutions in our communities, empowering them to interact as peers instead of participating in a hierarchy of "lead institution" and partners. Educopia operates in an intentionally lean, nimble framework that privileges a decentralized model of member participation rather than storing up knowledge and infrastructure centrally.

ADDITIONAL ITEMS OF INTEREST TO ATG READERS: We help information stakeholders including researchers, archivists, curators, publishers, and students to establish common ground, work toward shared goals, and ultimately achieve system-wide transformations. We welcome inquiries from communities seeking assistance with a range of maturation challenges, including governance, organizational structures, revenue streams, policies and procedures, community engagement, assessment, and other essential components of sustained endeavors.

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The session concluded with **Kempermen's** presentation on the work at the **Rotterdam Public Library**. **Kemperman** turned around a reduction in branches and expanded the library into nontraditional spaces. Additionally, with their unparalleled collection of **Erasmus** material, the library has worked to create an "Erasmus Experience" focused on helping inspire young adults to see themselves as "contemporary Erasmusses." The uses of space and place for services in both the **Rotterdam Public Library** and the **UCI Library** provides exciting examples of how the library of the future could look.

Shotgun Session: Collection Development Analysis and Assessment Thread — Presented by **Cris Ferguson** (Moderator, Murray State University); **Stephanie Hess** (Binghamton University Libraries); **Alison Bradley** (Davidson College); **Laura Schimming** (Icahn School of Medicine at Mount Sinai); **Kathleen Bauer** (Trinity College); **Rachel Winterling** (UNC Charlotte); **Zeb Evelhoch** (Central Washington University)

Presentations:

- Setting our "sites" on a tiered collection: One major health care system's rapid expansion (**Schwimming**)
- The Stratigraphy of subject liaison work: using data visualization as the bedrock for faculty-informed collection development (**Hess**)
- Create impact with data visualization (**Bauer**)
- Designing adaptable tools for in-house user studies (**Bradley, Winterling**)
- Adding and slashing serials (**Evelhoch**)

Reported by: **Becca Peters** (Metropolitan State University)
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This shotgun session had five presentations each lasting approximately 6 minutes and 40 seconds. The limited amount of time for each speaker seemed to produce concise and succinct reports. While all sessions centered on analysis and assessment of collections, the formats covered throughout the session varied from print monographs to eBooks, electronic journals, and popular print magazines. All of the presentations provided a broad overview of a project they had undertaken along with the process and tools that they used for their assessment. A common theme for several of the sessions was the need to move beyond the common tools that they use for analysis and assessment of their collections to make the data more useful to constituents outside of the library. One example of such a tool

is Tableau, a web-based data visualization software. Overall, the session provided useful tips and takeaways even with the fast paced delivery.

Understanding the Wider Impact of Scholarly Research with New Metrics — Presented by **Helen Josephine** (Stanford University); **William Gunn** (Mendeley); **Heather Coates** (Indiana University Purdue University - Indianapolis (IUPUI)); **Michael Taylor** (Digital Science)

Reported by: **Ramune K. Kubilius** (Northwestern University, Galter Health Sciences Library) <r-kubilius@northwestern.edu>

The session covered quite a bit of ground before the session was over, not leaving much time for discussion or questions. **Gunn** very briefly characterized the nature of research. **Taylor** showed how the old model, scholar to publisher to library, was characterized by one type of content and distribution. Now, the flow over the internet between authors and readers goes in both directions. Citation-like "likes" appear in blogs and twitter comments, groups make pictures to characterize impact. **Coates** shared the **IUPUI** experience on model practices we want to see, the effect of impact on professional advancement, and the OA fund. **Josephine** discussed the **Stanford** experience where 30% of the students are in engineering, and described three recent challenging scenarios (where the library sought to help students): how to find out about funding, collaboration opportunities, and the advisory boards on which faculty serve. Libraries should model what they want to see (e.g., by acquiring and using ORCIDs in signature lines). **Taylor** returned to discuss the social contract and the scholarly network, using as examples Google where there seem to be 2 steps forward, 1 step back (with questions about privacy and ownership), contrasting with the open and collaborative scholarly behavior where current researchers support the work of future researchers. The Leiden Manifesto of 2015 (<http://www.leidenmanifesto.org/>) frames the conversation about data. Techniques should include openness, value, responsiveness, appropriateness, intent to education and informed. Closed proprietary metrics are not desirable.

We'll Do It Live! Building Access to Video Content Based on Freedoms of Use — Presented by **Allison Jai O'Dell** (University of Florida); **Trey Shelton** (University of Florida); **Aimee Barrett** (University of Florida); **Christine Fruin** (University of Florida)

NOTE: Allison Jai O'Dell was unable to attend the session as originally announced, but her content was presented by a colleague on the panel.

Reported by: **Christine Fischer** (University of North Carolina at Greensboro, University Libraries) <cmfische@uncg.edu>

The presentation described a project at the **George A. Smathers Libraries** to provide public performance (PPR) and streaming rights notes in cataloging records for DVDs in response to questions that had arisen from faculty, students representing student organizations, university museums, and others on campus who were interested in showing films for events, exhibits, and in settings outside the classroom. **Fruin** gave a brief overview of copyright law and explained how media may be used in face-to-face instruction, and she discussed the language of the codes they developed. To give a sense of the expense of obtaining PPR when ordering videos for the collection, **Shelton** displayed charts that showed data about their expenditures. He explained that the expense of PPR confirmed the importance of sharing rights information to encourage use of the films. **Barrett** described the workflow from acquisition of DVDs and streaming video through cataloging. To support discovery, notes for the rights statements can be filtered in the catalog for the convenience of those searching for films that can be shown in settings other than the classroom. 🐼

That's all the reports we have room for in this issue. Watch for more reports from the 2016 Charleston Conference in upcoming issues of Against the Grain. — KS